



ABOUT iT ARCHITECTURE:

iT Architecture, Inc. is a California-based building and design studio known for its community-oriented approach to commercial, retail, and medical architecture. Its staff works with individuals to bring their unique visions to life.

BACKGROUND

iT Architecture Executive Administrator Alexis Webb has always recognized the importance of embracing technology to increase efficiency and profitability, and is constantly on the lookout for the smartest ways to optimize her work. When she learned about BQE Core's cloud business management platform, she knew it addressed her company's current pain points and couldn't wait to try it.

SOLUTION

iT Architecture has implemented Core's project management, time and expense tracking, and billing modules. Webb has found it easy and fast to both implement and learn, requiring no additional resources. When questions do arise, she can rely on BQE Software's award-winning customer support, noting, *"BQE always has an answer."*

BENEFITS

Webb considers Core to be *"a true step-up"* from her company's previous software. She and her team are most impressed by its cloud platform and robust analytics.

"For a firm that has a lot of people out in the field, Core is perfect for knowing where every project stands."

**- ALEXIS WEBB, EXECUTIVE ADMINISTRATOR,
iT ARCHITECTURE**

"The fact that you can access Core from anywhere is huge," Webb stresses, especially for when employees are on the go. Being on the cloud means that updates—and data back-ups—are automatic, while new features are frequently being rolled out. With Core's mobile app, Webb can accomplish anything she needs to do in the office outside of it.

Webb loves all the abilities she now has to track estimates and budgets with Core's customizable dashboards and reports. She can track budgeted costs and hours versus actual in real-time, giving her team the clear picture of profitability needed to make quick decisions.

Webb praises BQE Software's attention to detail when it comes to design. *"There are all these little functions that you don't have in other tools,"* she notes. *"You can upload your submittals, everything can be tagged, and its search features let you find exactly what you want."*

Summarizing her experience, she emphasizes Core's endless possibilities to transform the way iT Architecture does business. *"There's so much you can do with it. I see nothing but good things."*